

New horizons for the European startup landscape

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A new EU platform designed to support innovators and startups across Europe launched at the European Innovation Summit in Brussels last month. Developed by the European Commission's Directorate-General for Research and Innovation, the [EU Innovation Platform](#) is a central entry point for innovators seeking support to bring their ideas closer to the market.

Developed in the context of [the EU Startup and Scaleup Strategy](#), which aims to streamline existing EU innovation support services and digital tools, the EU Innovation Platform also contributes to the broader ambition of creating a more connected European innovation ecosystem. It seeks to bring resources together in one place through a more streamlined and user-friendly approach.

The key feature of the EU innovation Platform is an intelligent recommendation engine which is based on EU innovations' needs, sector, geographical location and maturity level. It connects registered users with relevant available services, news, events, or funding opportunities.

For the time being, the EU Innovation Platform is targeted at EU-funded innovators that have benefitted from EU funding support, and that have an ambition to successfully go to market, create jobs and ultimately contribute to improving EU's competitiveness. In the coming months the Platform will open to EU innovators, business advisory services, investors, corporates, to name a few.