

# **Science Communication: how social media can effectively boost your research project**

By loredanaprijmireanu, 17 August, 2023

Can social media really boost your research?

The European Research Executive Agency asked two Horizon EU projects this question in an interview and both projects confirmed that social media is an effective tool to communicate about research!

Furthermore, the projects explained how social media can contribute to the uptake and dissemination of research results. It can also help build networks with like-minded projects, researchers, policy-makers, and other interested partners.

Read here the full interview to find out directly from two Horizon EU project why you should use social media, how you can use it, and their top tips for other projects: [link here](#)