

## Boosting the start-up ecosystem - Importance of funding and promoting the activities of ecosystem builders

EU4Digital Facility is hosting an online awareness event to highlight **the importance of the development of high-performing incubation in the Eastern partner countries** and its transformative impact on the regional economy as a whole. The session will be led by the speaker Jesús Lozano, the key expert in ICT innovation for EU4Digital with over 28 years of experience as an entrepreneurial investor, and over 15 years of experience in developing incubation. During the session, Jesús Lozano will elaborate on what is high-performing incubation **and how the collaborative efforts of national organisations along with the support of donor organisations and regulators can promote and build the thriving ecosystem** of innovation for the development of the cutting-edge technologies.

The session will also welcome a guest speaker from an esteemed organisation who will share their best ecosystem building practices in the European Union.

### **Participants:**

- National stakeholders, empowering start-up ecosystems, including Ministries, International Donors, Funding organisations, Banks and Bank associations, IT corporations, and other
- EU4Digital *ICT & start-up ecosystems* network – working group members and other contact representatives from Eastern partner countries
- EU Delegations

**When:** 18 July 2023

**Time:** 12:00 - 14:00 (CEST)

**Even link:** [Click here to join the meeting.](#)

### **Date**

18/07/2023 -  
18/07/2023